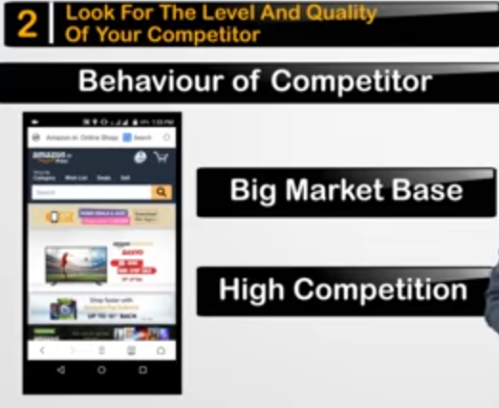
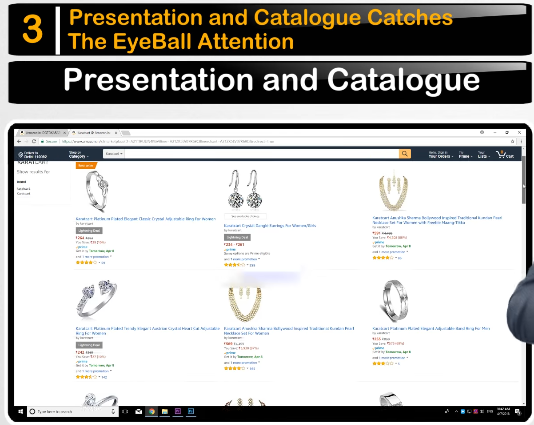
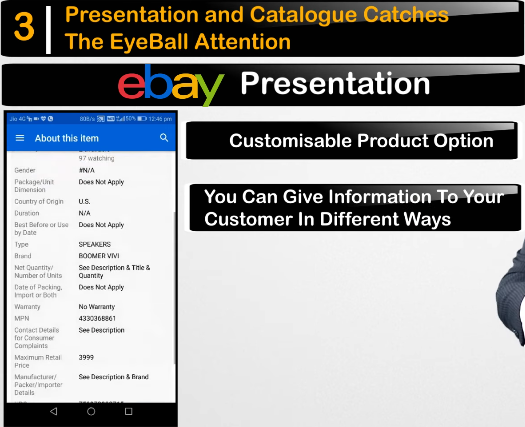
1. Key Strengths Of Market Place.



2. Look for the level and quality of your competitor.



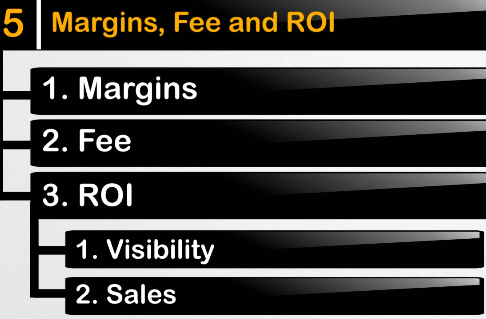
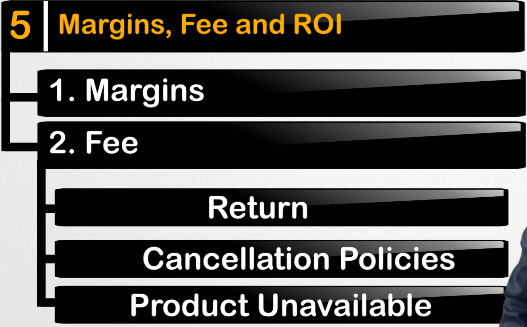
3. Presentation and catalogue catches the eyeball attention.



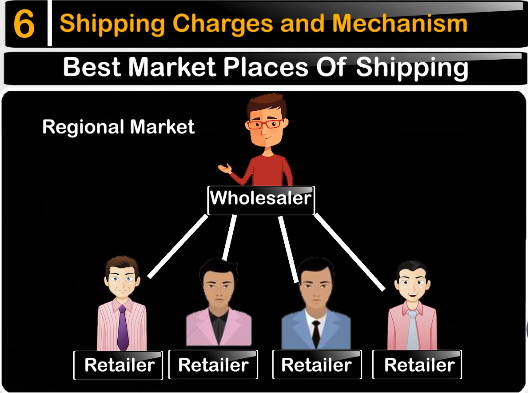
4. Merchant support service.



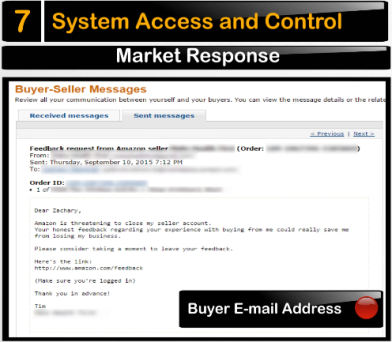
5. Fee, Margins and ROI



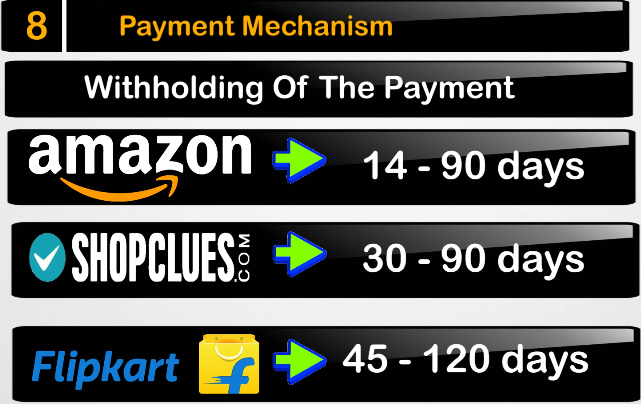
6. Shipping charges and mechanism.



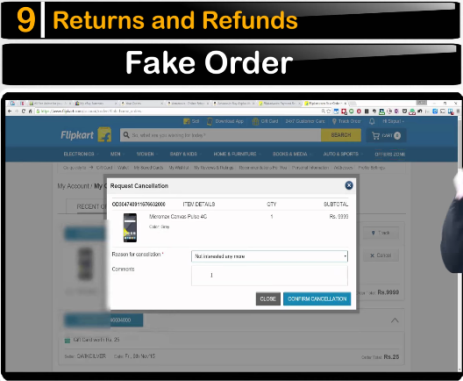
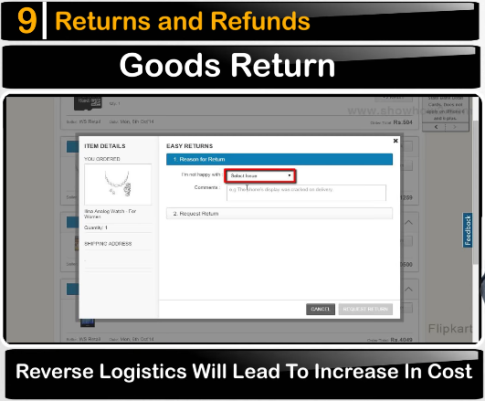
7. System Access and Control.



8. Payment mechanism.



9. Returns and Fefunds.



10.Dispute resolution process.

